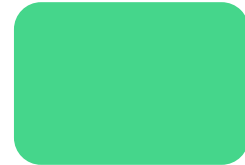


Children & Youth



It is with gratitude and respect that we acknowledge
that we live, work, and care for my family *on the*
traditional, ancestral and unceded territory of the Coast
Salish peoples—Sk̓wx̓wú7mesh (Squamish),
Səlílwətaʔ/Selilwitulh (Tsleil-Waututh) and
xʷməθkʷəy̓əm (Musqueam) Nations.

**Nora
Bergh**



BC Programs Director

**Emily
Jones**



Legal Content Specialist



The Justice Education Society is a non-profit organization that empowers people to access and deliver justice in Canada and globally.

Today!

1

Introduce New Websites

2

Discuss Key Principles

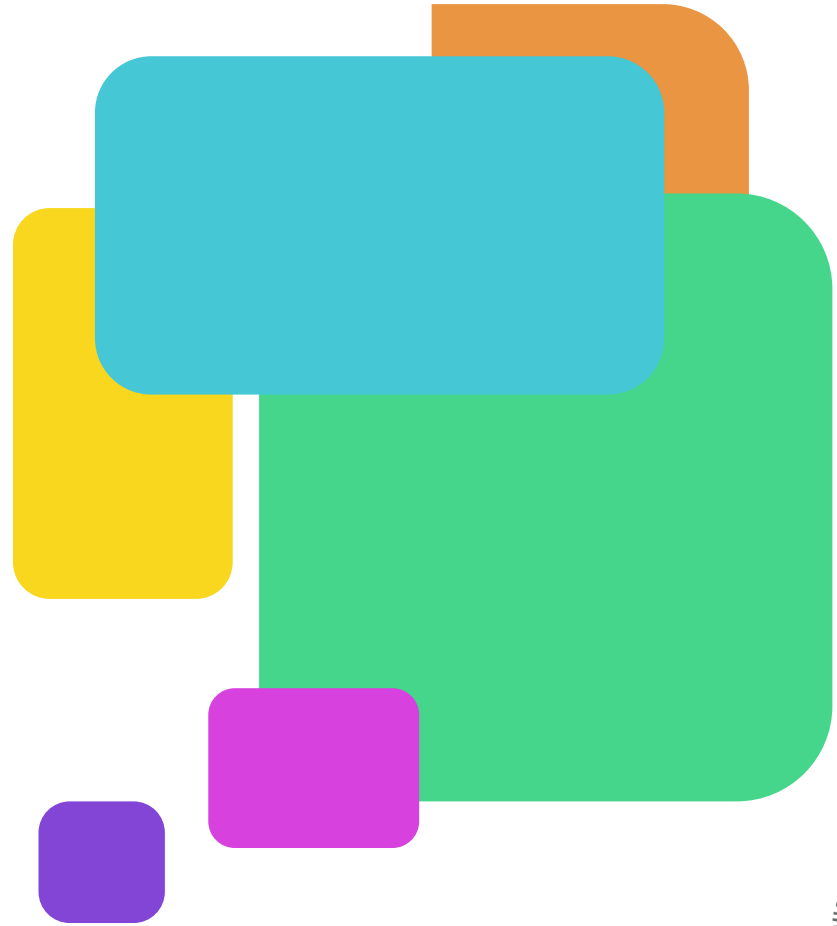
3

Review Problems & Solutions

4

Open Discussion

Research, principles and goals



Introducing the new Families Change!

Kids



Teens



Foundational Principles

Focused on Children's Rights

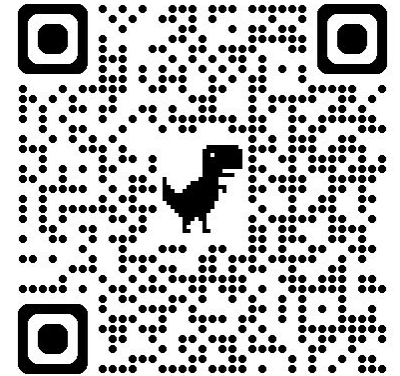
Based on Brain Science

User Centred & Interactive

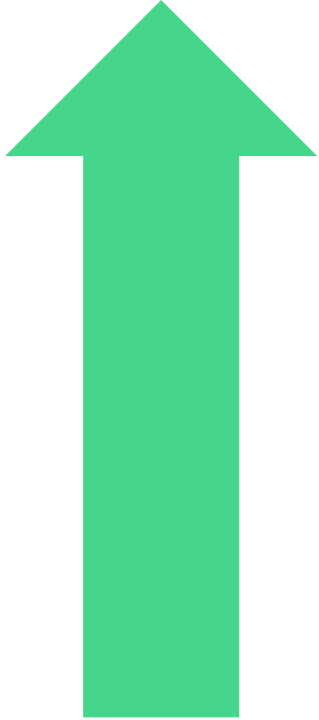


Learning from ACEs & PCEs

- How too much stress without sufficient support can become **toxic**
- How **supportive relationships** and positive experiences can buffer against toxic stress
- That learning to cope with emotions, problem-solve and feel **empowered** builds resilience

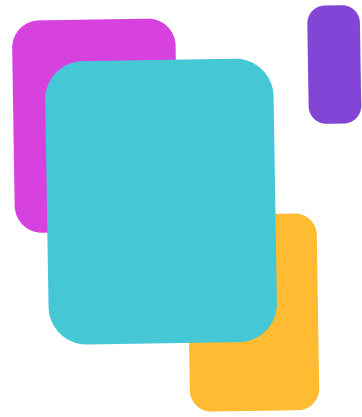


Survey says...



Teens want more

- Ways to connect with community
- Tips on coping with emotions
- Help understanding their parents
- Knowledge of the law
- Interactivity
- Hope
- Acknowledgement of the dark things they are going through → Authenticity



Foundational Goals

Building Resilience

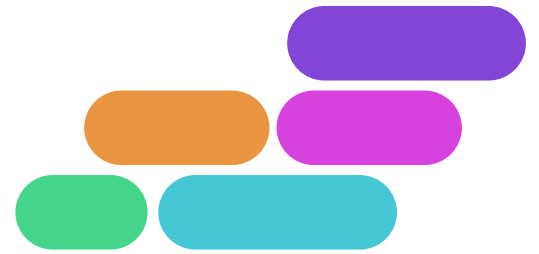
Normalizing Experiences

Fostering Hope

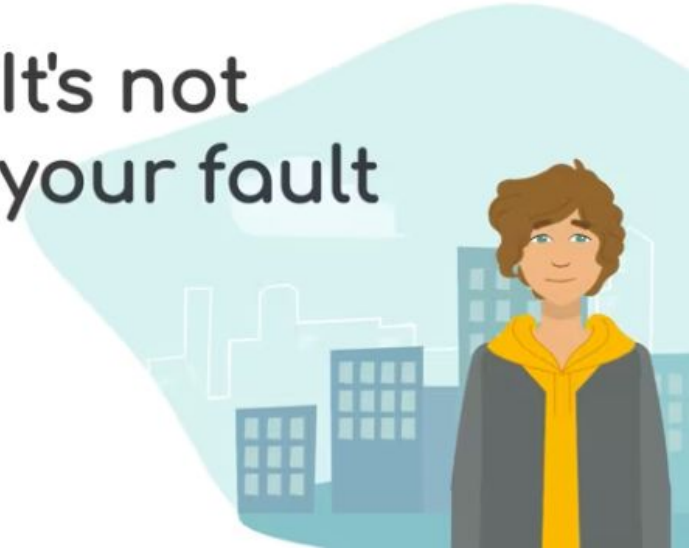


Connecting to **kids**

- Putting wellness and safety resources on pretty much **every page** in the teens to reduce steps to resources
- Breaking information down into **tips**
- Using simple games and video to **reinforce** information learned and reach people with different learning styles

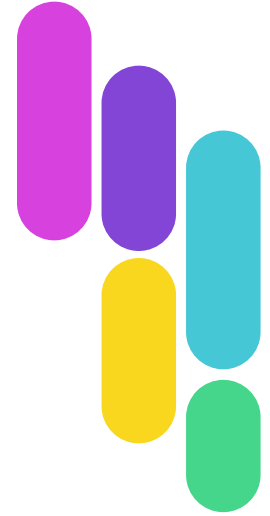


It's not
your fault

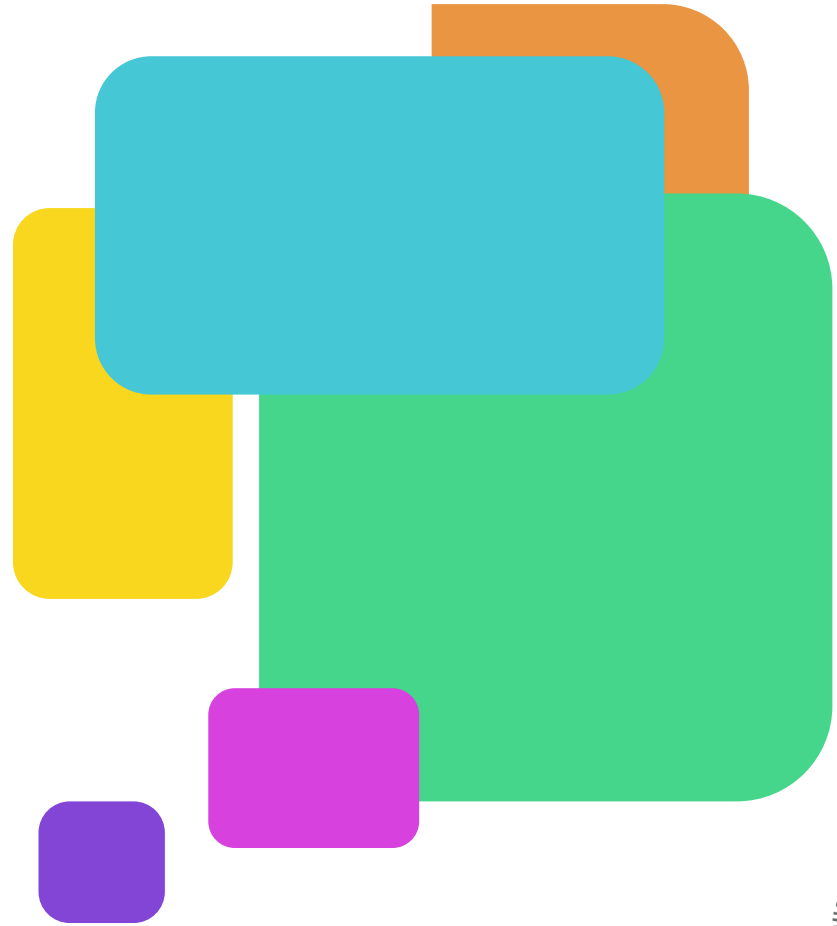


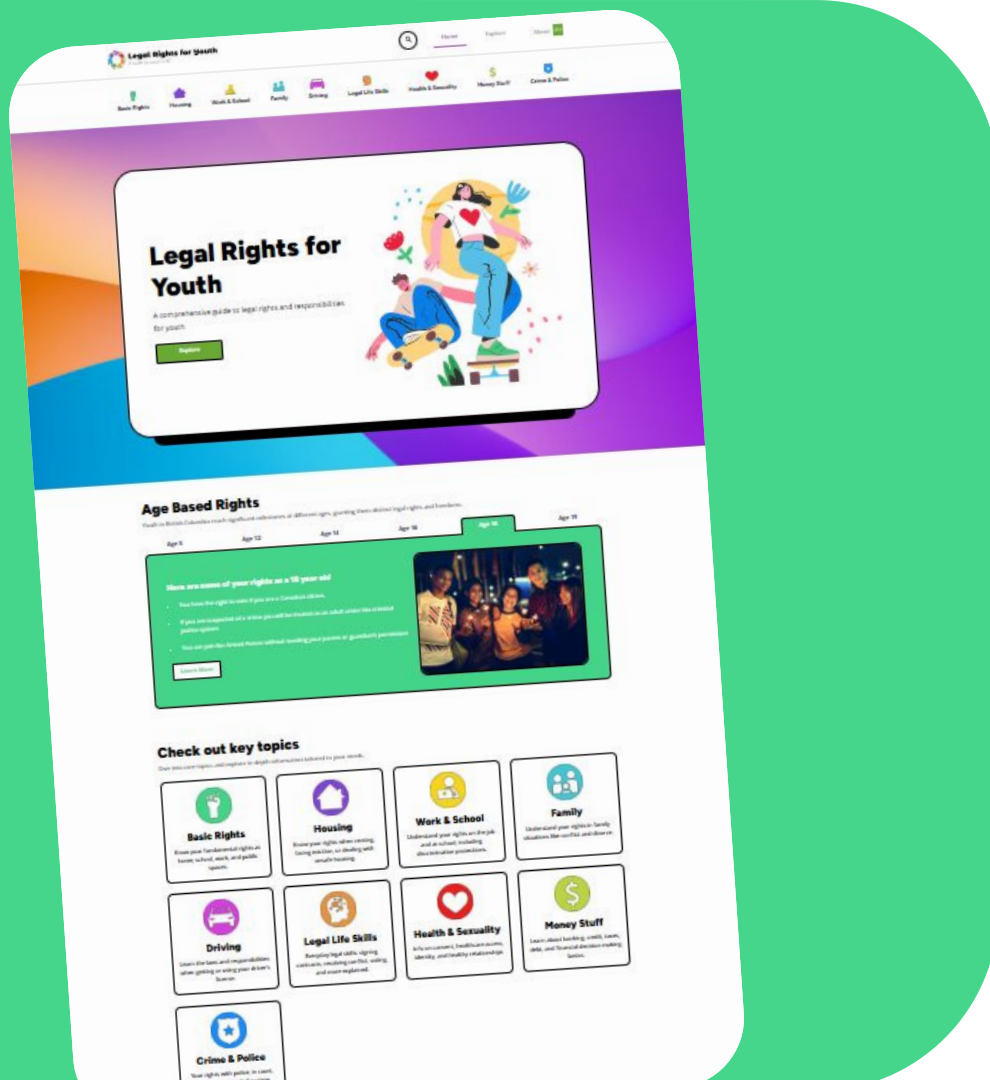
Room for improvement

- Including more real stories
- More ways for teens and kids going through similar circumstances to connect with each other or at least feel like they are not alone
- Not every tool needs to be used on every project



Design, layout and learning modalities





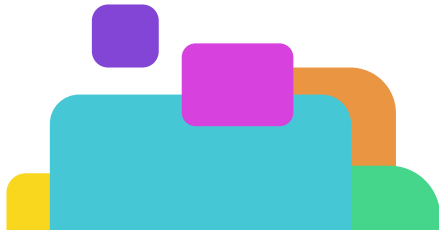
Introducing Legal Rights for Youth!

- Youth guided design
- Youth involved in content
- Phone first orientation
- Flexible navigation

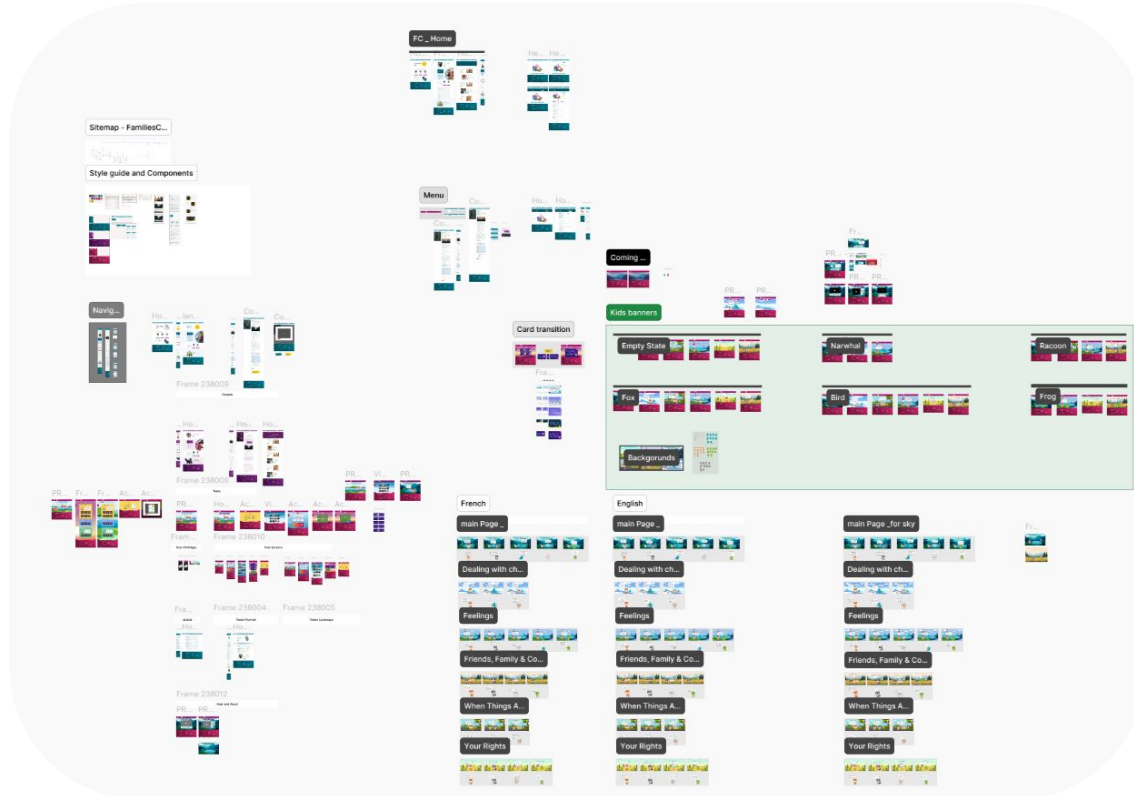
LegalRightsforYouth.ca

Our Youth Committee...

- Reviewed and edited articles
- Gave feedback on all aspects of the design including the colours
- Set out priority for articles
- Helped come up with the tags



Design



- Re-learning
- Getting inspired
- Images/Colours

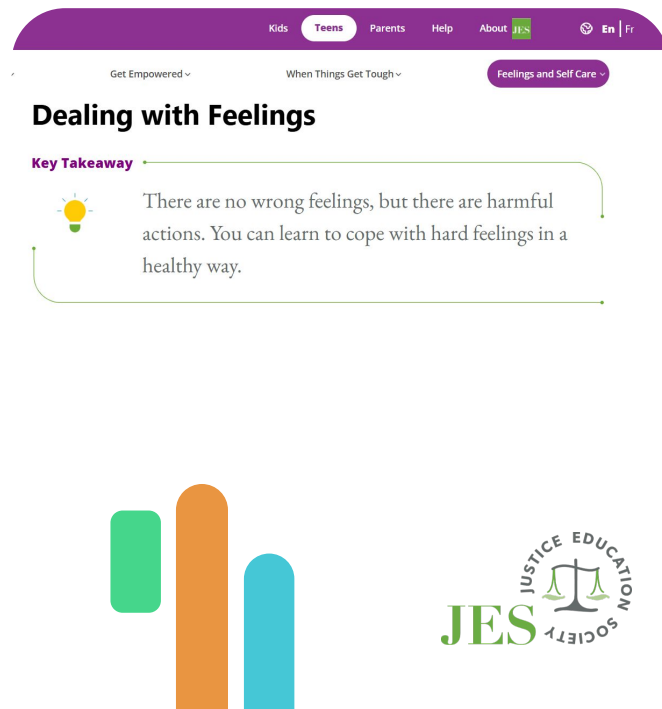


Youth spend less time looking for information

Solution

Solution: Important info up front

- Big idea
- Self-filtering information:
Collapsible



Different Levels of Information

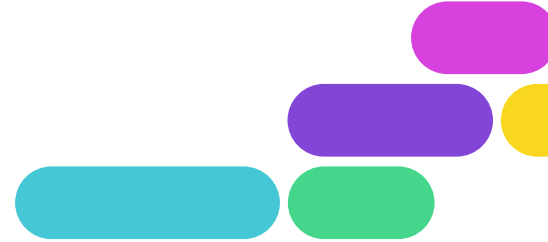
Level 1: Guiding Principles and Main Takeaways. If they read or remember one thing, what should it be?

Level 2: Tips and tricks for achieving level 1

Level 3: Deeper dive. More useful information or background knowledge.



Different Consumption Styles



Solution

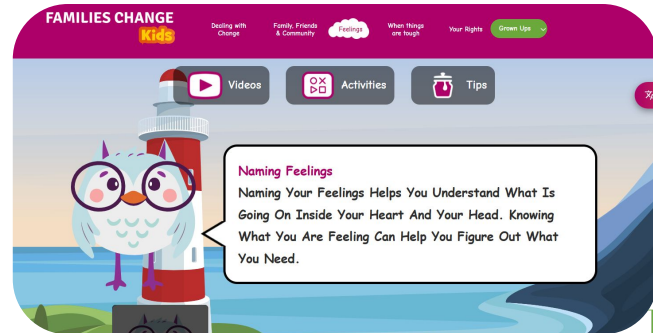
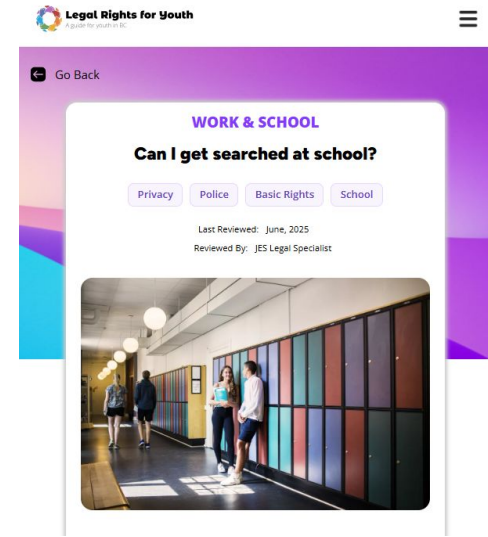
Solution: Micro-learning Style

- Write and design with lots of call outs
- Categorize kids content by type vs topics

Different Device Preferences

Solution

- Mobile first for teens
- Tablet first for kids



Need for Interactivity



Solution

Activities on screen and printable

- Videos
- For kids - Animal guides and all audio playable

Need for timeless and inclusive videos

- Vimeo
- Adobe Character Animator
- AI generated voices (vyond)
 - Microsoft azure library to create kids



Trouble Classifying Legal Issues

Solution

- Agile Navigation with Tags

Thank you!